Group work in annual meeting 2018









Project

- Each group has 10 micro-meetings.
- The material is described on a sheet on the table.
- Each meeting takes 3 minutes.
- All in the group place an X on the slider depending on how they agree with each statement.
- Each question is discussed in the group and notaries written down on the line below.
- The registrar is the one who sits next to the question that is worked each time.

Conclusions









1_{st} Statement

Statement: To monitor the development of East Iceland community, research on the factors that are important at any given time is needed!

• Strongly agree: 9

• Strongly agree/agree*: 10

• Agree: 12

Neutral/agree*: 1

• Neutral: 2

• Disagree: 0

Strongly disagree:

• Number of answers: 34

• Average**: 8,3

^{*} Answers on line between dots.

^{**} Scale evaluation is a scale of an answer divided by number of answers: Scale: Strongly agree: 10,0 - Agree: 7,5 - Neutral: 5,0 - Disagree: 2,5 and Strongly disagree: 0 (Scale between dots is average between closest dots.

For discussion: How can The East Iceland Sustainability Initiative respond to changes in societal priorities?

- Not possible, because as the project is now, new indicators cannot be added.
- Important that indicators do not change so the past or data collection can be compared to those of the future. It is right to consider adding new indicators in the Project as the community develops.
- Receive new indicators decide for who the Project is for.
- Developing indicators Regular sampling
- If measurements show that there is change, then the project should inform the community
- Updates and adaptation in indicators
- Creation of new indicators, even temporary.



2nd Statement

Statement: It is useful for individuals to have access to information sources on living conditions and quality of life in East Iceland.

- Strongly agree: 20
- Strongly agree/agree: 10
- Agree 5:
- Neutral/Agree: 0
- Neutral:
- Disagree: 0
- Strongly disagree: 0
- Number of answers: 35
- Average: 9,3



For discussion: How can the Sustainability initiative benefit individuals?

- Making an informed decision e.g. regarding move to the area based on real information -> School, Employment, apartments, entertainment, leisure.
- Useful for answering interested May be used in decision making e.g. due to migration.
- See what is available choose a residence evaluate the condition of quality, e.g. nature assess what keeps people and what drives them away.
- Access to data can encourage or dissuade for residence in the area.
- In order to select a place of residence before change of address, it must be identifiable in an area in East Iceland.
- Can affect residence by being accessible Results are useful.



3rd Statement

Statement: East Iceland should have statistics subsidized by local communities.

- Strongly agree: 10
- Strongly agree/agree: 11
- Agree: 3
- Neutral/Agree: 7
- Neutral: 3
- Disagree: 0
- Strongly disagree: 0
- Number of answers: 34
- Average: 8,2



For discussion: Should the Sustainability initiative do that?

- Regional information and knowledge are important for East Iceland -> Perhaps Statistics Iceland should do that. Little understanding of this in the Administration.
- Not as the project is now, but local governments could use the form could be expanded.
- As far as possible but not the main content Much of this exist and easy to get.
- The project should not be Statistics East Iceland but can be used as an information collection for the area.
- Yes, with the participation of local authorities By sharing information from common supply.
- Divided opinions a question of neutrality



Statement: Companies need to have access to information sources on the labor market and market environment in East Iceland.

- Strongly agree: 12
- Strongly agree/agree: 10
- Agree: 7
- Neutral/Agree: 1
- Neutral: 0
- Disagree: 0
- Strongly disagree: 0



• Average: 8,9



For discussion: How can the Sustainability Initiative be used by companies?

- Labor market information.
- New companies can use the data They can study social aspects Policy input Market opportunities.
- Introduce the area to companies collect labor market information.
- Necessary for companies to monitor community development -> social responsibility
 utilize data Model.
- Know the level of education and the labor market.
- Wage cost unemployment age composition preschool place internet infrastructure real estate prices transportation schools.



Statement: Happiness and good life are the most important things in life.

- Strongly agree: 10
- Strongly agree/agree: 21
- Agree: 1
- Neutral/Agree: 1
- Neutral: 0
- Disagree: 0
- Strongly disagree: 1
- Number of answers: 34
- Average: 8,8



For discussion: Can the Sustainability initiative capture and share information about happiness and MANNLÍF in East Iceland?

- Yes with: questionnaire access to mental health services number of prescriptions of psychoactive drugs linguistic analysis.
- It gives an indication needs to be conducted through special surveys.
- With questionnaire Public health data from the Directorate of Health well-being and health of the youth.
- Check the factors that contribute to happiness e.g. Surveys.
- If Vífill analysis were used, it would be possible to share those information.
- Yes, e.g. antidepressant drug use Crime rate satisfaction rate number of NGO access to upper secondary schools.



Statement: Local authorities need to have access to information on the labor market, quality of life and more subsidized on local communities.

- Strongly agree: 10
- Strongly agree/agree: 15
- Agree: 2
- Neutral/Agree: 1
- Neutral: 3
- Neutral/disagree: 1
- Disagree: 1
- Strongly disagree: 0
- Number of answers: 35
- Average: 8,3



For discussion: How can the Sustainability Initiative be used by local authorities?

- Review what is useful and what is possible to change It is important to have a benchmark and the factors that matter most in local spending.
- Municipalities and the Sustainability Initiative together define the indicators that the local authorities need to keep in their analytical work.
- Utilize for policymaking and decision making opinion poll gathering information.
- Identify areas of activity in relation to areas that Vífill used Perhaps another implementation (Icelandic Regional Development Institute)
- Help to: Know the weaknesses and strength of society provide evidence of development and ideas for action – be useful in local planning in municipalities.
- Should The Sustainable Initiative publish information for Local authorities?



Statement: Companies need to be able to compare themselves with other companies.

- Strongly agree: 3
- Strongly agree/agree: 7
- Agree: 7
- Neutral/Agree: 12
- Neutral: 2
- Neutral/disagree: 1
- Disagree: 0
- Strongly disagree: 0
- Number of answers: 32
- Average: 7,3



For discussion: How can The Sustainability Initiative be used in business comparison?

- Measurements relating to common operational criteria, employee turnover / utilization of key production factors.
- The Sustainability Initiative identifies useful indicators that can be used by other companies (security, education, income, etc.) Increasing the size of the information would make the project more useful.
- Benefit for social responsibility other companies can learn from the project.
- ? Is probably too narrow point of view.
- Job satisfaction / sex ratio / wages.



Statement: It is important to monitor the development of environmental issues and nature in East Iceland.

- Strongly agree: 25
- Strongly agree/agree: 8
- Agree: 0
- Neutral/Agree: 1
- Neutral: 0
- Disagree: 0
- Strongly disagree: 0
- Number of answers: 34
- Average: 9,6



For discussion: How is the Sustainable Initiative best used for environmental issues?

- The situation is good in the project and the greatest emphasis has been there.
- It is already useful in this respect as the weight of environmental and nature related indicators works well as an incentive for other companies.
- Would be good to be able to expand environmental measurements carbon footprint, recycling, landfill, drainage issues.
- An important factor and the project is as effective as possible it may be necessary to examine environmental hazards with measurements climate change which will increase sea levels in addition to landslides etc.
- Media monitoring of environmental issues related to nature and ecosystems sustaining environmental interest in an informed and responsible way should support business activities such as the tourism industry.
- Environmental monitoring by various indicators Adapting projects to variable situations (could creat new indicators someone to evaluate it).

Statement: It is important that the Sustainability Initiative exists.

- Strongly agree: 16
- Strongly agree/agree: 13
- Agree: 4
- Neutral/Agree: 0
- Neutral: 0
- Disagree: 0
- Strongly disagree: 0
- Number of answers: 33
- Average: 9,2



For discussion: WHY?

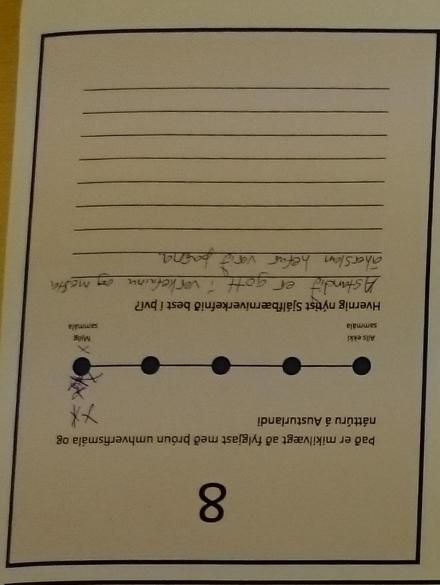
- The Sustainability Initiative maintains a stakeholder-based story. Important not to modify the foundation, but to build on it tells a story that can be learned from.
- Entrepreneurship project could be the basis for a larger project: Sustainability in East Iceland an important long-term project.
- It creates information that we otherwise would not have.
- For Landsvirkjun and Alcoa Fjarðaál to show the evolution (social responsibility) research data for the University community restraint from the community information sources the stakeholders meet at the project level and discuss the issues.
- Creates harmony collects information reduces negligible debate opportunities to develop and expand the project – measures community development..
- In one place, data on different issues see trends data must be information -> Knowledge -> Wisdom important for all groups to draw stakeholders together positive contact area of business and local communities.

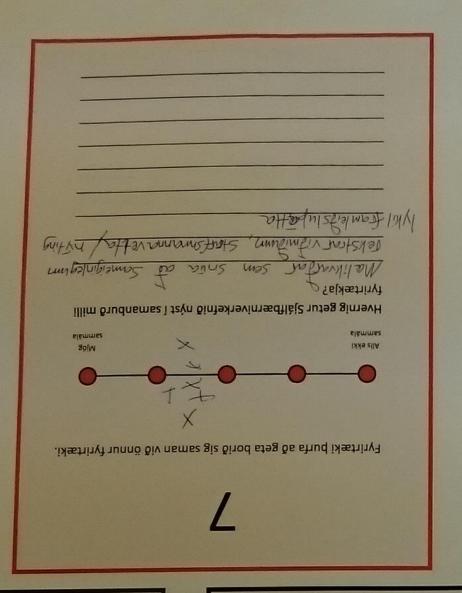


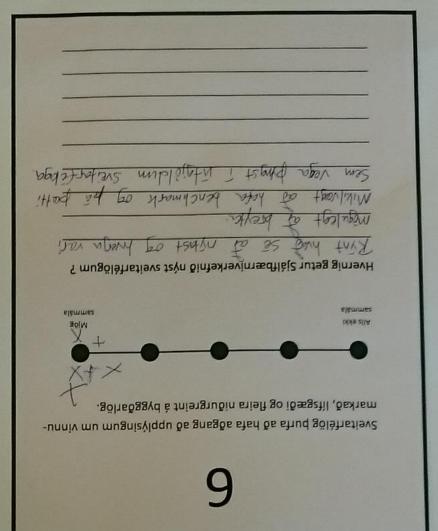
Anything else the group wants to convey.

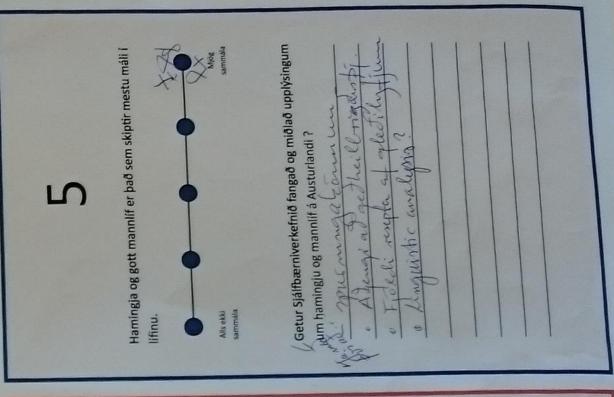
- Pioneering project a foundation for indicators that others can use as a model visibility is important for owners, e.g. providing data – transparency – utilizes the project better for information sharing – Regional level indicators are important.
- It is important to keep the project alive and ensure the utilization of the data so that it does not get lost strengthen the connections of the Universities to the project through research.
- Expand the Sustainability Initiative New name? Which explains it better Marketing for young people, it exists in the curriculum and its time to promoting the project.
- Find ways to promote encourage teachers at all levels of education to take advantage of information

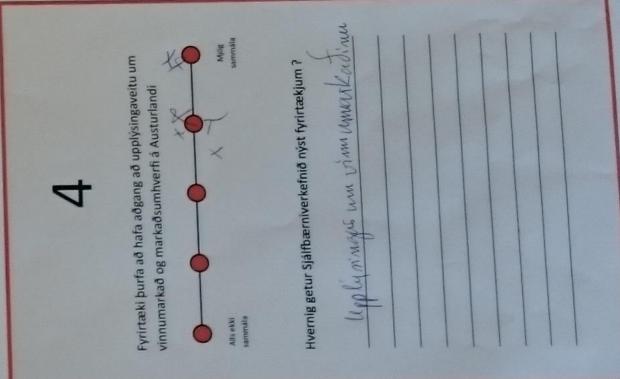
 promote overseas social media, more accessible, Apps, flexibility to respond to changing circumstances.
- Expand the project to a general data provider for East Iceland.
- The project needs to adapt select indicators on opening page some summary more "visual" get from the website were visitors go – the website is not catchy – a simple website – little knowledge on the subject – the name "Sustainability" overused word – owners not visible on the website – needs to be introduced better.

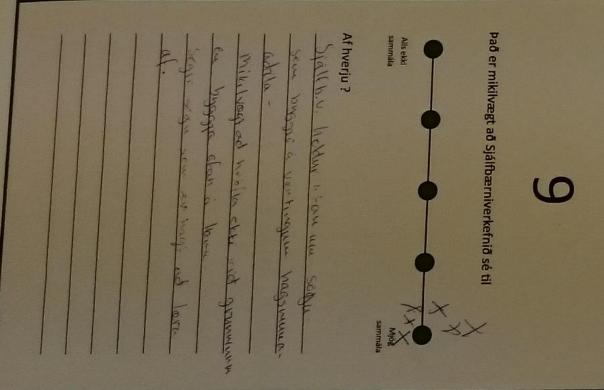


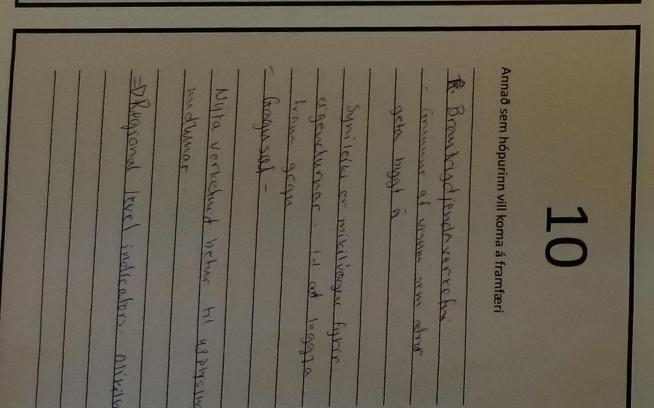




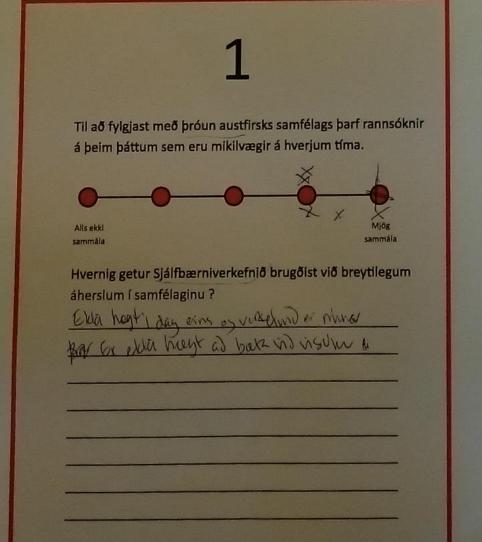


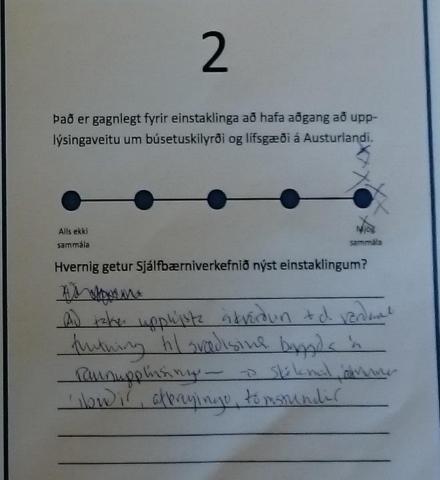


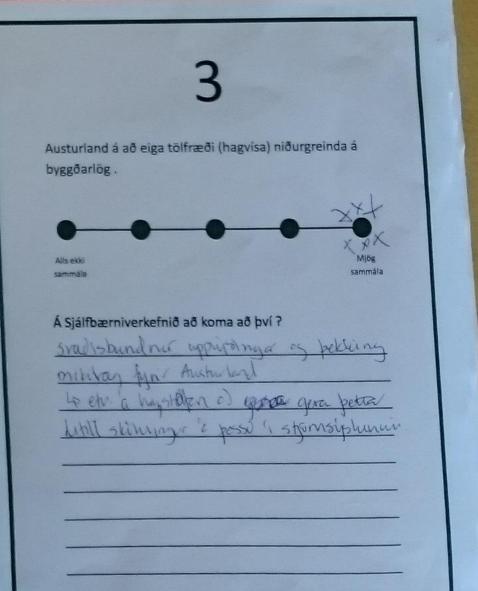


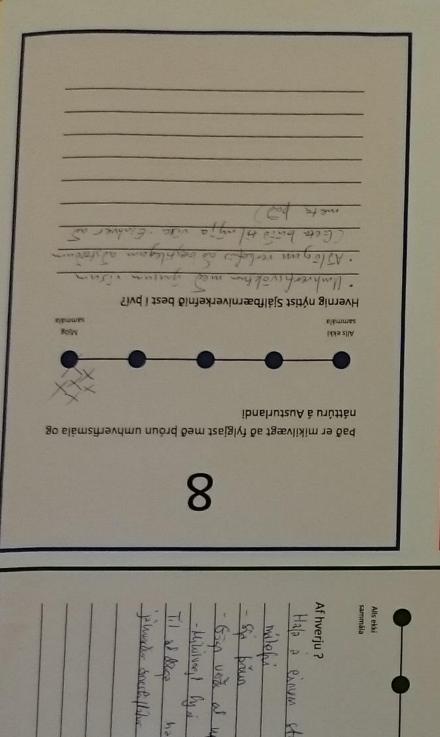


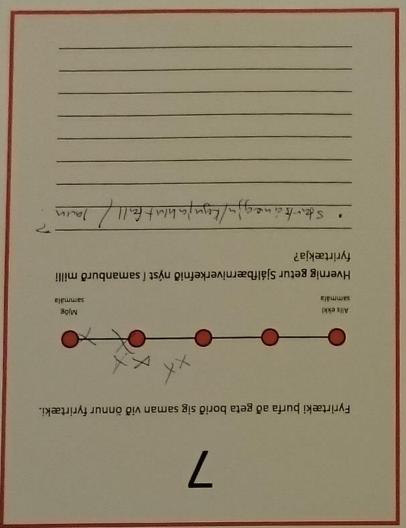


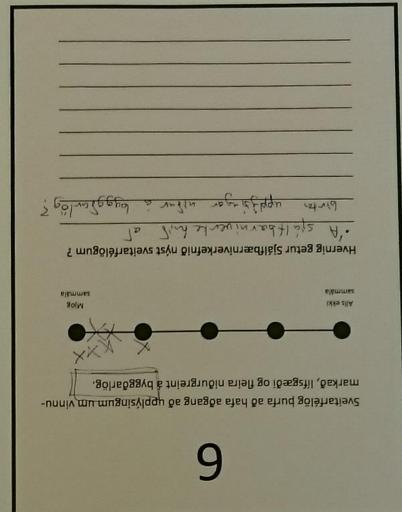


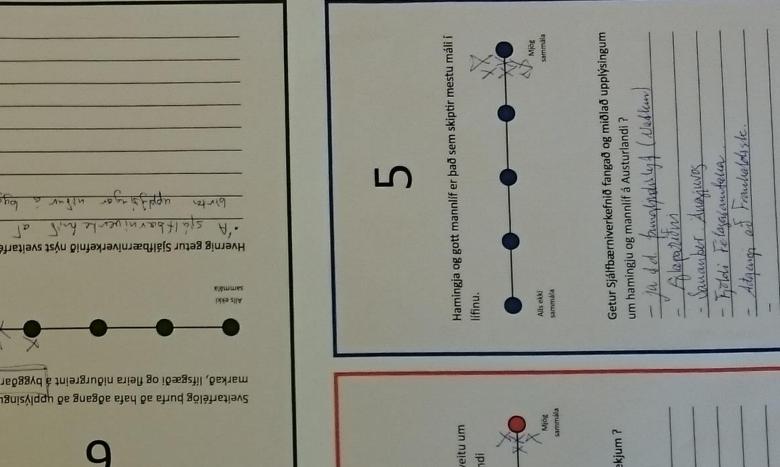


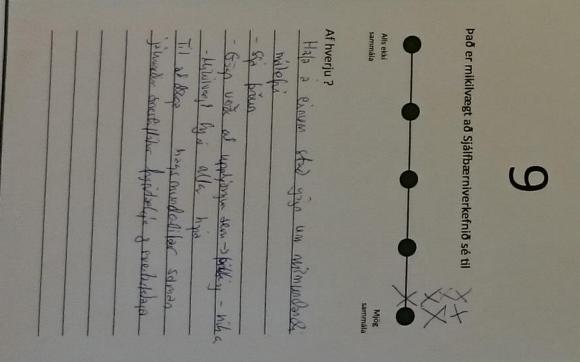


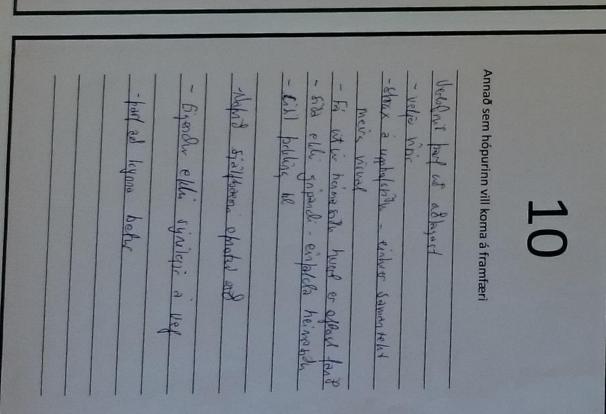




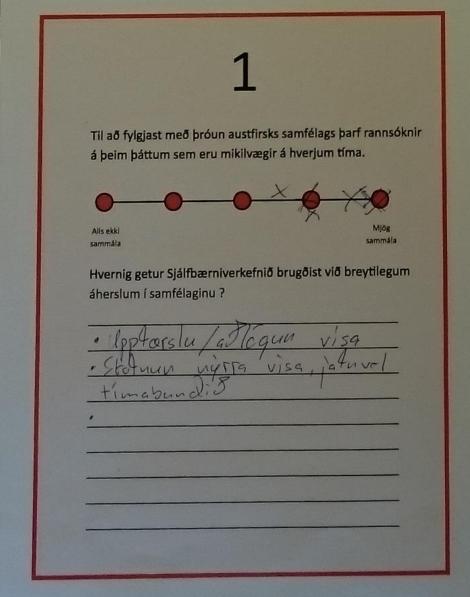


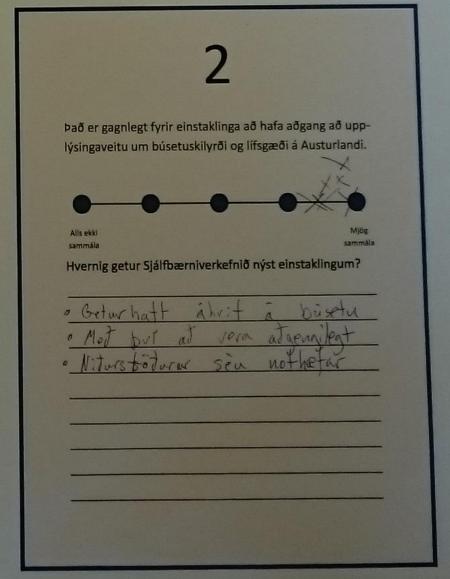


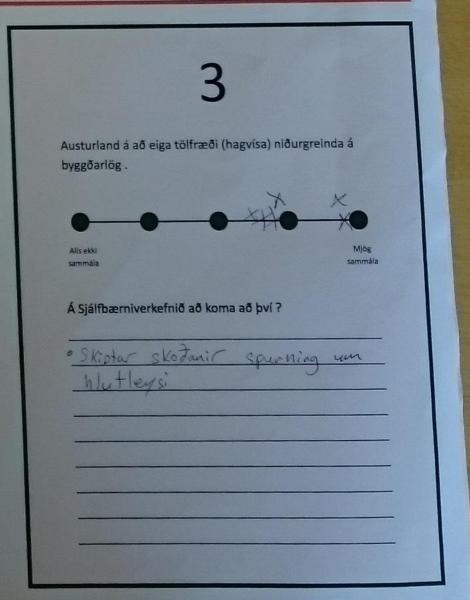


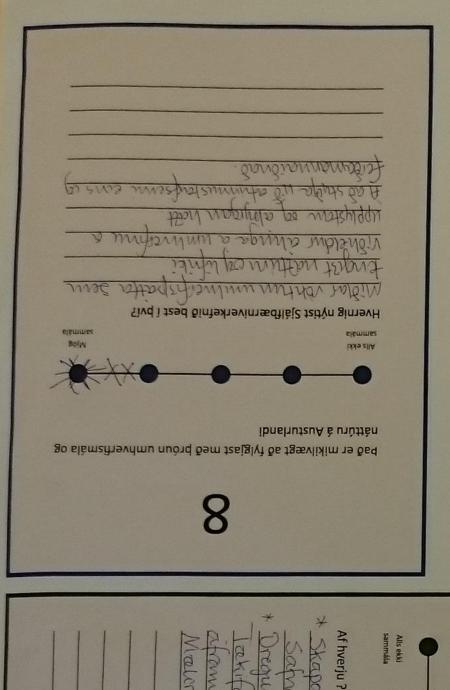


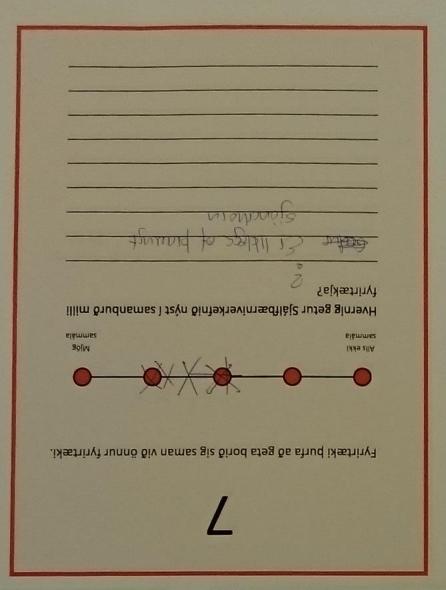


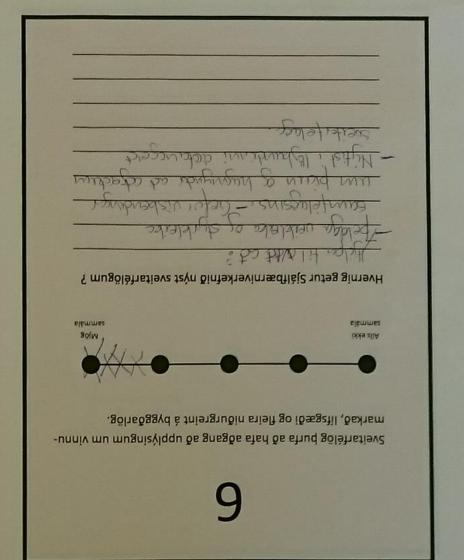


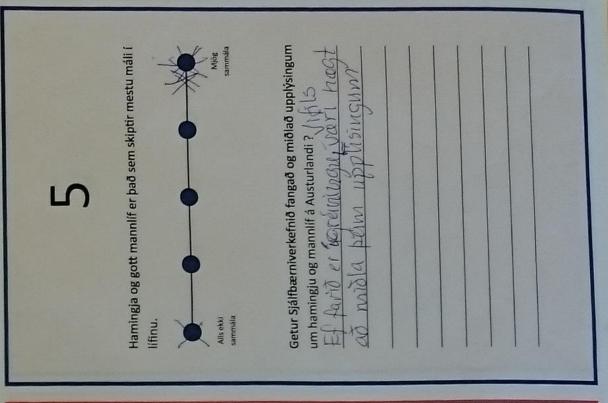


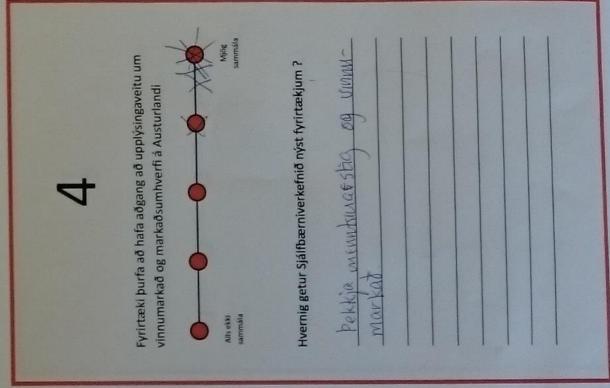


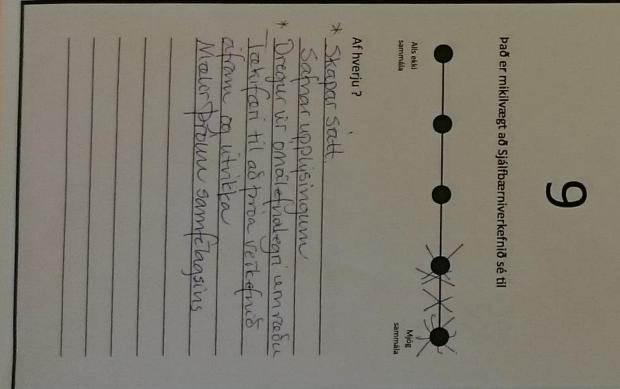


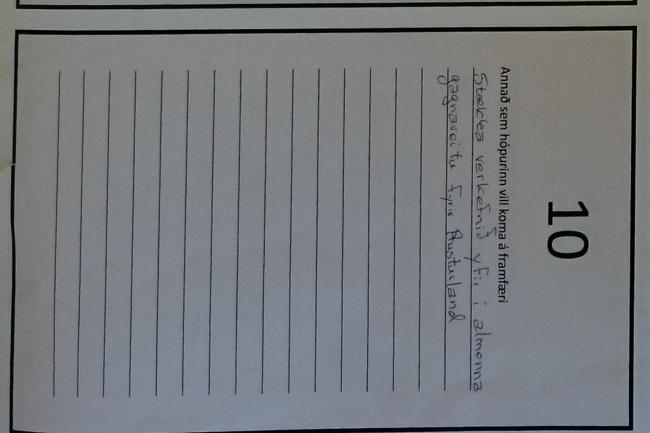






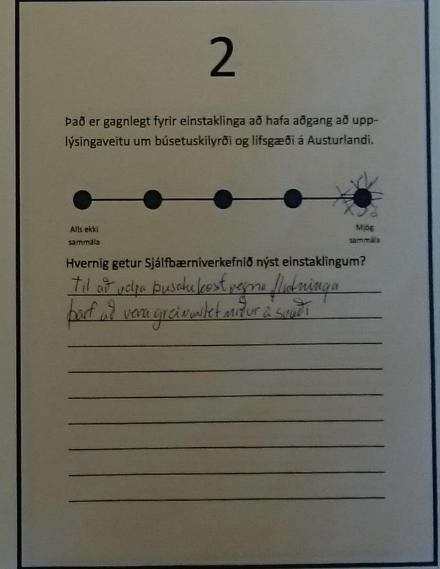


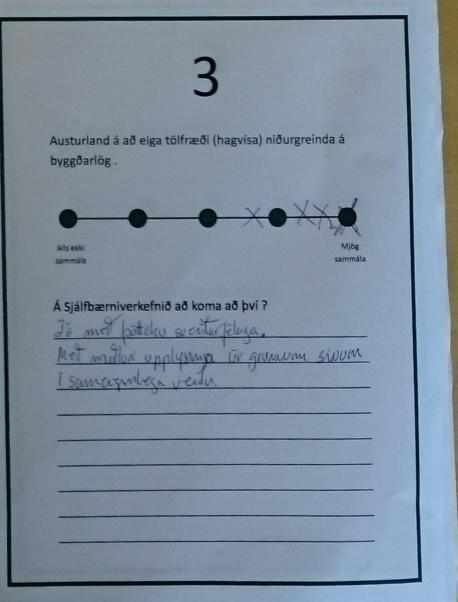


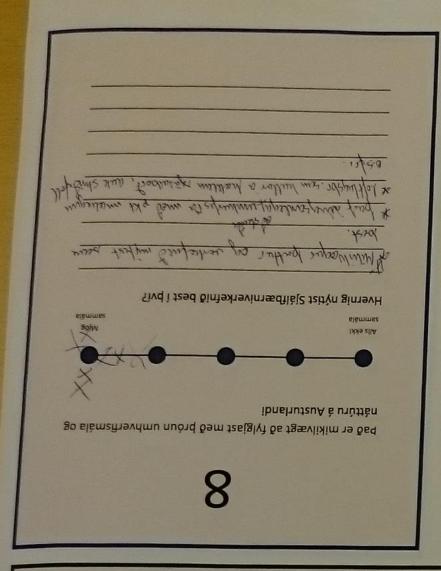


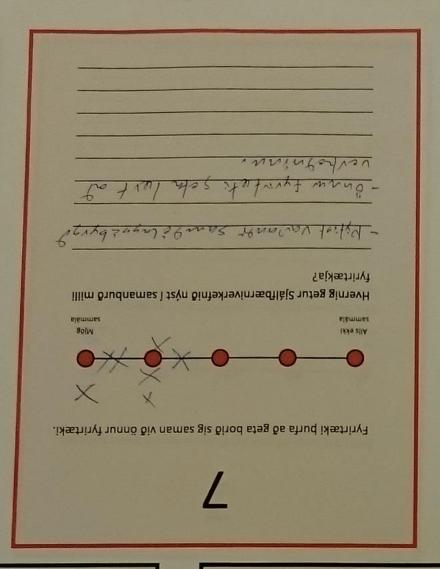


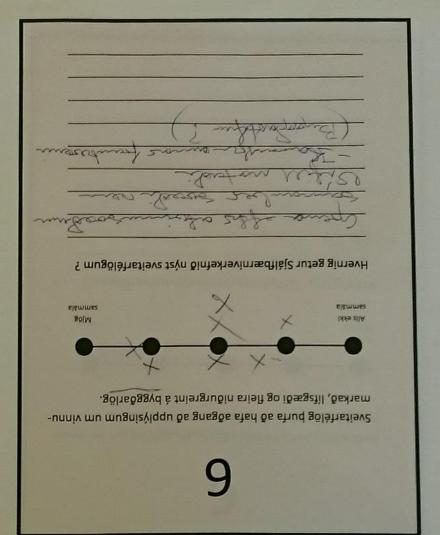
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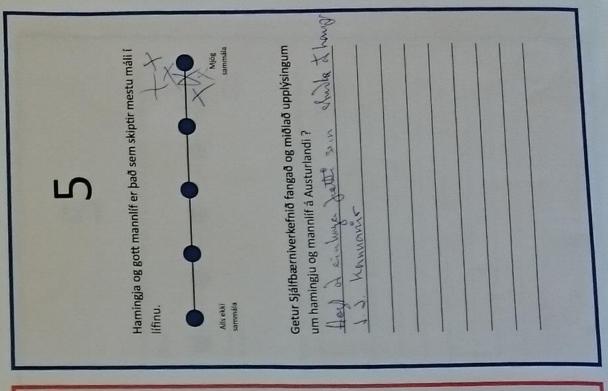


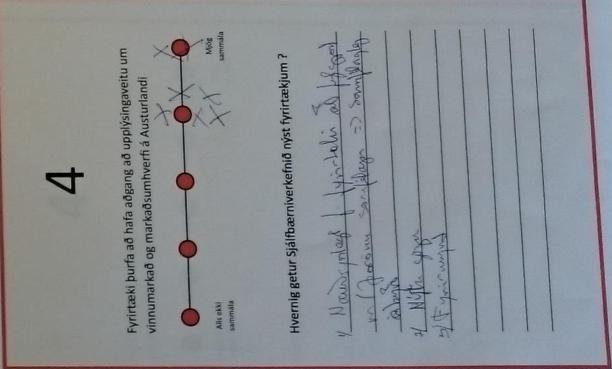


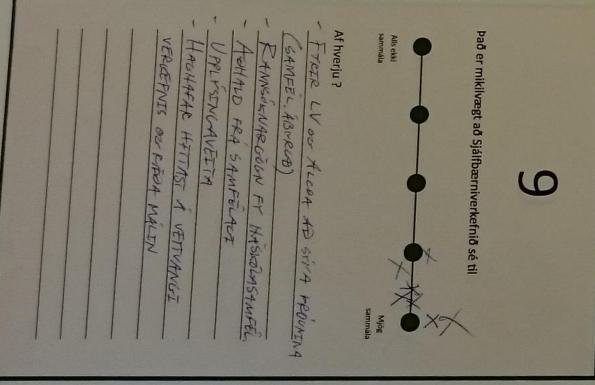


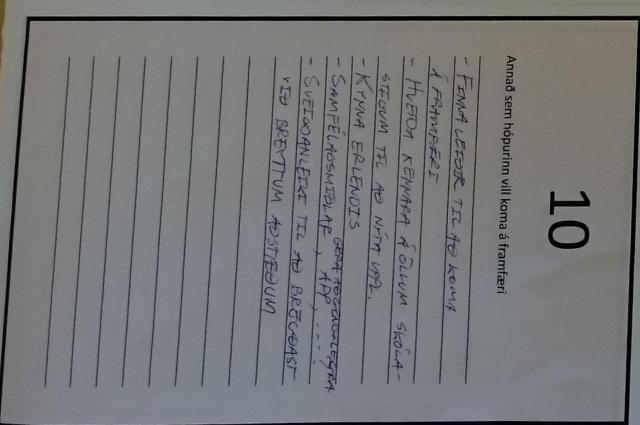














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